

Faculty Profile

Name	SOMASHEKHAR I.C.
Designation	Lecturer
Qualification	B.Sc. (PCM), MBA (MKG), PGDOM, PGDIBO, UGC-NET for Lectureship.
Date of Birth	12 th December 1977
Experience	Industry 7 years in Retail Industry Academic 5 year since 2008 in GMIT- MBA Programme
Specialization	Marketing and Operations area
Subjects Handling	Operations Research, Statistics for Management, Business Research Methods, Supply Chain Management, Business Marketing, Sales and Retail Management, Marketing Management, International Marketing Management, Rural Marketing.
Achievements	<ol style="list-style-type: none">1) Gold Medal winner in "VEERA NARENDRA" Karnataka State level exam conducted by „Akhila Karnataka Vivekananda Yuva Maha Mandala(R)" during 1992-93.2) NCC „B" Certificate, with Rank as Sargent, bearing no. KAR/SD/96/84037 in 1998, awarded by the Authority of Ministry of Defence, Government of India.
Professional Body Membership	<ol style="list-style-type: none">1) Member of International Indian Statistical Association (IISA)2) Member of Operational Research Society of India (ORSI) bearing no. 1967/S/11/MO.
Paper Presentations	National Level Conference - 09 International Level Conference - 06
Paper Publications	Contributed in books with ISBN - 04 International Journal - 02 National Journal - 01
Workshops/FDP Participated	14
Phone_no	OFF: 08192-233377/45 Extn. 162 CELL: 9141306148, 9844291858.
email_id	somashekharic@gmit.info.in, somashekharic@gmail.com , somashekhar_gmit@yahoo.com